



Dear Prospective 2024 Sponsor,

Rock Creek & Boundary Fall Fair will be held on September 14 & 15, 2024 and the planning is well underway for our 79th year & we are celebrating with the theme of; "Country Love A Fair". We are looking forward to the excitement that the Fair brings to our community from all over & creating lasting memories!

Every year we are always so fortunate to have the support of local businesses, individuals, and the Boundary Community, to assist us in fulfilling our mission in promoting and educating guests on the importance of agriculture and related rural life, enhancing our communities, and sustaining the Fair Society. The budget to put on the Fair this year is projected to be over \$112,000.00 and all the money receive from donations and sponsorship helps us provide the prizes, entertainment, interactive & education activities.

Our Fair not only educates, grows marketing opportunities, and showcases talent; it also pumps dollars into the local economy. Creating enthusiasm, education, and economic opportunities, on a small or large scale, is the legacy of Canadian Agricultural Fairs. Fairs provide a place for people to connect with agriculture & for some it is the only chance they have get to experience it up close. As a sponsor you are instrumental in helping us continue with this tradition.

To be able to meet our print deadlines, we need to receive donations prior to August 15, 2024. Any sponsorship donations received after this date will be gratefully accepted, however we cannot guarantee the extra advertising benefits.

If you would like to arrange a private meeting together to go over anything or to see if we can customize a package for you, I would be more than happy to do that. As you read through this package if you have any questions or concerns, please do not hesitate to contact me.

We appreciate every donation we receive & we value your generosity!

Sincerely,

Lesli Voss
Sponsorship & Vendor Coordinator
Fair & Facilities Manager
Rock Creek & Boundary Fair Association

3880 Kettle Valley Road South, Rock Creek, BC V0H 1Y0
Cell: 780-832-6726 Office: 250-446-2465
Email: sponsorship@rockcreekfallfair.ca (*please note changes to our emails)
www.rockcreekfallfair.ca

Sponsors we need your help, but what's in it for you? ...

- ❖ An advertising opportunity in our 79th Rock Creek & Boundary Fall Fair celebrating with the theme - "COUNTRY LOVE A FAIR"
- ❖ In 2023, more than 11,300 people attended our event and saw Sponsor's banners in various venues around the Fair Grounds! This is an opportunity to promote your company through our print advertising & social media.
- ❖ As a sponsor, **YOU**, are instrumental in helping us continue the tradition of encouraging and promoting Agriculture & Small-town fairs!
- ❖ All our sponsors receive their name on our sponsor board displayed at fair, name in next year's exhibit book and name on our web page under sponsors! (Minimum \$25 donation)
- ❖ **Exhibit Class & Event Sponsors also receive:**
 - ❖ Name on Exhibits signs: "Class Name: Sponsored by _____"
 - ❖ Event sponsors are announced in arena or show ring during event.

RCBFA SPONSOR BENEFITS

Cash Sponsors, Exhibit Class & Event Sponsors, Fair Venue Sponsors,
Gift in Kind and Contest & Volunteer Appreciation Prize Sponsors

For your generous sponsorship you will also receive:

Friends of the Fair Sponsor – Donations of \$25 - \$299 receive:

- ❖ Names on Sponsor board, next year's exhibit book & on web page under sponsors

Bronze Sponsor - Donations of \$300 - \$599 receive:

- ❖ 2 Day passes (for use either Saturday or Sunday)
- ❖ Name in Fair Day Program, on Sponsor board, next year's exhibit book & on web page under sponsors.

Silver Sponsor - Donations of \$600 - \$899 receive:

- ❖ 4 Day passes (for use either Saturday or Sunday)
- ❖ Name in Fair Day Program, on Sponsor board, next year's exhibit book & on web page under sponsors.
- ❖ Banner displayed on Fair grounds -sponsor provided (banner max size 4' high x 8' wide)

Gold Sponsor - Donations of \$900 - \$1,499 receive:

- ❖ 2 weekend wristbands
- ❖ Name in Fair Day Program, on Sponsor board, next year's exhibit book & on web page under sponsors.
- ❖ Banner displayed on Fair grounds -sponsor provided (banner max size 4' high x 8' wide)
- ❖ Logo on Fair website (please email to us in high resolution)

Diamond Sponsor - Donations of \$1,500 - \$2,499 receive:

- ❖ 2 Weekend wristbands & 1 camping pass
- ❖ Social media mentions
- ❖ Name in Fair Day Program, on Sponsor board, next year's exhibit book & on web page under sponsors.
- ❖ Banner displayed on Fair grounds -sponsor provided (banner max size 4' high x 8' wide)
- ❖ Logo on Fair website & fair poster (for poster commitment must be prior to July 29/24, please email logo in high resolution)
- ❖ Sponsors announced on main stage during fair.
- ❖ Vendor field booth options

Platinum Sponsor - Donations of \$2,500 - \$4,499 receive:

- ❖ 4 Weekend wristbands, 1 camping pass & 1 parking pass
- ❖ All the above other benefits as Diamond Sponsor, plus extra social media mentions

Premium Fair Sponsor - Donations of \$5,000+ receive:

- ❖ 6 Weekend wristbands, 1 camping pass & 1 parking pass
- ❖ \$5,000 donation is the Arena Sponsor, with banner displayed in Arena & name announced during arena events.
- ❖ \$7,500 donation is Main Stage Sponsor, with banner displayed on stage & name announced during stage events.
- ❖ Or we can combine Fair Venue events for several locations.
- ❖ All the above other benefits as Diamond & Platinum Sponsor, plus extra social media mentions.

ROCK CREEK & BOUNDARY FALL FAIR 2024 SPONSORSHIP FORM

DEADLINE FOR SPONSORSHIP IS AUGUST 31, 2024

Business or Family Name to be used as sponsor: _____
Contact Name: _____ Phone #: _____
Mailing Address: _____
Email: _____ (*please provide a contact email)

Make cheques payable to RCBFA and remit payment & form to: 3880 Kettle Valley Road South, Rock Creek, BC V0H 1Y0
E-transfers are emailed to finance@rockcreekfallfair.ca & specify in memo who funds from. (please note email changes)
Please email the form to sponsorship@rockcreekfallfair.ca

Thank you & we appreciate all that you do to help make our event successful!

Cash, Gift in Kind & Volunteer Appreciation Prizes

CASH DONATIONS: Cheque/E-transfer/Cash \$ _____

GIFT IN KIND DONATIONS:
Service or goods you could provide: _____ Value of service/goods: \$ _____

CONTEST WINNER PRIZES & VOLUNTEER APPRECIATION PRIZES:
Gift Basket, Prize Item or Gift Certificate Description: _____
Value \$ _____ If you are unable to mail or deliver prize item, it will be ready for pick up by: _____

Exhibit Class/Event Sponsorship – check the box of the Exhibit Class/Event you would like to sponsor. Please choose a 1st, 2nd and 3rd choice and indicate on the line beside the box which is 1st, 2nd, 3rd choice.

Children's Crafts-Preschool	\$175.00	<input type="checkbox"/>	_____	Home Canning-Jellies	\$250.00	<input type="checkbox"/>	_____
Children's Crafts-Junior	\$175.00	<input type="checkbox"/>	_____	Home Canning-Jams	\$250.00	<input type="checkbox"/>	_____
Children's Crafts-Intermediate	\$175.00	<input type="checkbox"/>	_____	Photography	\$250.00	<input type="checkbox"/>	_____
Children's Crafts - Senior	\$175.00	<input type="checkbox"/>	_____	Farm Produce	\$250.00	<input type="checkbox"/>	_____
Home Cooking 1	\$200.00	<input type="checkbox"/>	_____	Fruits & Nuts	\$350.00	<input type="checkbox"/>	_____
Home Cooking 2	\$200.00	<input type="checkbox"/>	_____	Art & Green Art	\$350.00	<input type="checkbox"/>	_____
Wine	\$200.00	<input type="checkbox"/>	_____	Hay & Grain Sheaves	\$350.00	<input type="checkbox"/>	_____
Knitting	\$200.00	<input type="checkbox"/>	_____	Plants & Flowers	\$600.00	<input type="checkbox"/>	_____
Embroidery	\$200.00	<input type="checkbox"/>	_____	Vegetables	\$600.00	<input type="checkbox"/>	_____
Crochet	\$200.00	<input type="checkbox"/>	_____	Crafts & Hobbies	\$600.00	<input type="checkbox"/>	_____
Sewing	\$250.00	<input type="checkbox"/>	_____	Gymkhana	\$700.00	<input type="checkbox"/>	_____
Quilting	\$250.00	<input type="checkbox"/>	_____				
Home Canning-Fruits & Vegetables	\$250.00	<input type="checkbox"/>	_____				
Home Canning-Pickles & Preserves	\$250.00	<input type="checkbox"/>	_____				

Fair Venue Sponsorship– check the box of the Venue you would like to sponsor.

Poultry Barn	\$1,000.00	<input type="checkbox"/>	Arena - Premium Fair Sponsor	\$5,000.00	<input type="checkbox"/>
Sheep Show Ring	\$2,000.00	<input type="checkbox"/>	Main Stage – Premium Fair Sponsor	\$7,500.00	<input type="checkbox"/>
Beef Show Ring	\$2,500.00	<input type="checkbox"/>			
Kid Zone	\$3,000.00	<input type="checkbox"/>			

Do you want to be a Vendor in our commercial vendor field? __ yes __ no



This year's theme is "COUNTRY LOVE A FAIR"
& we are celebrating:

**"Favorite memories of a Fair" &
"What you love most about a Fair"
complete with a contest & prizes!!**

(see our website for contest details)

Highlighting the benefits that our Country Fair provides to society well-being!

Your sponsorship dollars go towards us helping provide these important things as well as all the other benefits that come with our celebration of Agriculture & Community:

Youth:

- ❖ The 60+ members of the Boundary "C" 4-H Club, Borderline Multi 4-H Club and the Borderline 4-H Lamb Club earn achievements at the Fair.
- ❖ The local high school students earn volunteer or community service hours for graduation.

Arts & Culture:

- ❖ Fair invigorates the community, and the arts & culture component brings together artists, musicians, entertainer, artisans & crafters who showcases their talent. This important component of Fair attracts visitors, creates jobs, and sustains businesses.

Agriculture awareness:

- ❖ Fairs provide an opportunity to connect with agriculture and to experience it firsthand.
- ❖ Field to plate awareness; to help bring awareness to where our food comes from.

Economic Impacts in 2023

- ❖ Local Community & Service Groups grossed over \$40,000 operating food booths.
- ❖ 11 groups earned over \$9,000 performing specific tasks (parking, gates, etc)
- ❖ Funds earned by these groups are used to provide services to help individuals & groups within our Boundary Communities.
- ❖ Wherever possible, local businesses are hired for supplies & services.
- ❖ In addition, the Fair attracts guests from all over the province, country and beyond. Increased tourism supports local businesses and artisans.