



March 15, 2023

Dear Prospective Sponsor,

Rock Creek & Boundary Fall Fair will be held on September 16 & 17, 2023 and the planning is underway & we are looking forward to the excitement that the fair brings to our community!

Every year we are always so fortunate to have the support of local businesses, individuals and the Boundary Community, to assist us in fulfilling our mission in promoting and educating guests on the importance of agriculture and related rural life, enhancing our communities, and sustaining the Fair Society.

We couldn't do the work we do without the help of the generous businesses and individuals like you and that is why I am reaching out to you today. In our 78th year, we are celebrating with the theme of; "Our Country Fair ~ Home Grown Fun". We are looking for sponsors to help us throw an entertaining and successful event, and we have plenty of ways for you to be involved! Last year we raised an astounding \$28,392 and this year we have our sights set on a target of \$30,000. With your help, I know we will achieve our goal!

Our Fair not only educates, grows marketing opportunities and showcases talent; it also pumps dollars into the economy. Creating enthusiasm, education and economic opportunities, on a small or large scale, is the legacy of Canadian Agricultural Fairs. Fairs provide a place for people to connect with agriculture & for some it is the only chance they have to experience it up close. As a sponsor you are instrumental in helping us continue this tradition.

In order to meet our print deadlines we must receive donations prior to August 31, 2023. Any sponsorship donations received after this date will be accepted, however we cannot guarantee the extra advertising benefits.

If you would like to arrange a private meeting together to go over anything or to see if we can customize a package for you I would be more than happy to do that! As you read through this package if you have any questions or concerns, please do not hesitate to contact me. Thank you for your contributions!

Sincerely,

Lesli Voss
Sponsorship & Vendor Coordinator
Rock Creek & Boundary Fair Association

3880 Kettle Valley Road South, Rock Creek, BC V0H 1Y0
Cell: 780-832-6726
Email: rcfair.sponsorship@gmail.com
www.rockcreekfallfair.ca

Sponsors we need your help, but what's in it for you?...

- ❖ An advertising opportunity in our 78th Rock Creek & Boundary Fall Fair celebrating with the theme; "Our Country Fair ~ Home Grown Fun"
- ❖ The opportunity to promote your company and raise your profile through our print advertising and social media platforms as well as with our event attendees and the general public.
- ❖ In 2022, more than 11,500 people attended our event and saw Sponsor's banners in various venues around the Fair Grounds!
- ❖ As a sponsor, YOU, are instrumental in helping us continue the tradition of encouraging and promoting Agriculture & small town fairs!
- ❖ Last year we raised an astounding \$28,392 and this year we have our sights set on a target of \$30,000! With your help, I know we will achieve our goal!

Cash Sponsors, Exhibit Class & Event Sponsors, Fair Venue Sponsors, Gift in Kind Sponsors & Volunteer Appreciation Prize Sponsors

For your generous sponsorship you will receive:

- ❖ All Sponsors will receive name on sponsor board & on sponsor web page (minimum of \$25 donations)

Exhibit Class & Event Sponsors also receive:

- ❖ Name on Exhibits signs: "Class Name: Sponsored by _____"
- ❖ Event sponsors announced in arena or show ring during event

Friends of the Fair Sponsor – Donations of \$25 - \$299 receive:

- ❖ Names on Sponsor board & on Sponsor web page

Bronze Sponsor - Donations of \$300 - \$599 receive:

- ❖ Social media mentions
- ❖ Name in Fair Day Program
- ❖ 2 Day passes (for use either Saturday or Sunday)

Silver Sponsor - Donations of \$600 - \$899 receive:

- ❖ Social media mentions
- ❖ Name in Fair Day Program
- ❖ Banner displayed on Fair grounds -sponsor provided (banner max size 4' high x 8' wide)
- ❖ 4 Day passes (for use either Saturday or Sunday)

Gold Sponsor - Donations of \$900 - \$1,499 receive:

- ❖ Social media mentions
- ❖ Name in Fair Day Program
- ❖ Banner displayed on Fair grounds -sponsor provided (banner max size 4' high x 8' wide)
- ❖ Logo on Fair website (please email in high resolution)
- ❖ 2 weekend wristbands

Diamond Sponsor - Donations of \$1,500 - \$4,999 receive:

- ❖ Social media mentions
- ❖ Name in Fair Day Program
- ❖ Banner displayed on Fair grounds -sponsor provided (banner max size 4' high x 8' wide)
- ❖ Logo on Fair website & fair poster (if commitment made prior to July 29/23, also please email in high resolution)
- ❖ Sponsors announced on main stage during fair
- ❖ Vendor field booth options
- ❖ 4 Weekend wristbands, 1 camping pass & 1 parking pass

Platinum Sponsor - Donations of \$5,000+ receive:

- ❖ All the above benefits as Diamond Sponsor, plus extra social media mentions
- ❖ 6 Weekend wristbands, 1 camping pass & 1 parking pass

How your Sponsorship dollars help ...

Economic Impacts in 2022

- ❖ Local Community & Service Groups grossed over \$40,000 operating food booths
- ❖ 11 groups earned over \$9,000 performing specific tasks (parking, gates, etc)
- ❖ Funds earned by these groups are used to provide services to help individuals & groups within our Boundary Communities.
- ❖ Wherever possible, local businesses are hired for supplies & services.
- ❖ In addition, the Fair attracts guests from all over the province, country and beyond. Increased tourism supports local businesses and artisans.

Community Engagement in 2022:

- ❖ The Fall Fair had 325 Volunteers who recorded more than 1,980 hours
- ❖ The Fair provided free space to 20 organizations in health & social, agriculture, wildlife, conservation & environment and community history & culture sectors for public outreach and education opportunities!

Youth:

- ❖ The 60+ members of the Boundary "C" 4-H Club and the Borderline 4-H Lamb Club earn achievements at the Fair.
- ❖ The local high school students earn volunteer or community service hours for graduation.

Arts & Culture:

- ❖ Fair invigorates the community, and the arts & culture component brings together artists, musicians, entertainer, artisans & crafters who showcases their talent. This important component of Fair attracts visitors, creates jobs and sustains businesses.

Social, Health & Well-being:

- ❖ The social, health and well-being benefits of engagement with an arts and cultural event includes positive impacts on a range of health and social conditions, improved community cohesion and reduced social isolation.

Agriculture awareness:

- ❖ Fairs provide an opportunity to connect with agriculture and to experience it first hand.
- ❖ Field to plate awareness; to help bring awareness to where our food comes from.

Without your help we couldn't put on this amazing celebration of Agriculture & Community fun!

Sincerely,
Rock Creek & Boundary Fair Association

ROCK CREEK & BOUNDARY FALL FAIR 2023 SPONSORSHIP FORM

DEADLINE FOR SPONSORSHIP IS AUGUST 31, 2023

Business/Family Name to be used: _____

Contact Name: _____ Phone #: _____

Mailing Address: _____

Email: _____ (*please provide a contact email)

Make cheques payable to RCBFA and remit payment & form to: 3880 Kettle Valley Road South, Rock Creek, BC V0H 1Y0

E-transfers are emailed to rcfair.gm@gmail.com & specify in memo who funds from. Please email the form to rcfair.sponsorship@gmail.com

If you choose to donate more than the specific category amount that you choose, please mark the extra dollar amount under the cash donation. Thank you & we appreciate all that you do to help make our event successful!

Option 1: Cash, Gift in Kind & Volunteer Appreciation Prizes

CASH DONATIONS:

Cheque/E-transfer/Cash \$ _____

GIFT IN KIND DONATIONS:

Service or goods you could provide: _____

Value of service/goods: \$ _____

VOLUNTEER APPRECIATION PRIZES:

Gift Basket, Prize Item or Gift Certificate Description: _____

Value of Basket/Prize/Certificate: \$ _____

If you are unable to mail or deliver prize item, it will be ready for pick up by: _____ (no later than September 2/23)

Option 2: Exhibit Class/Event Sponsorship – check the box of the Exhibit Class/Event you would like to sponsor. Please choose a 1st, 2nd and 3rd choice and indicate on the line beside the box which is 1st, 2nd, 3rd choice.

Children's Crafts-Preschool	\$175.00	<input type="checkbox"/>	_____	Home Canning-Jellies	\$250.00	<input type="checkbox"/>	_____
Children's Crafts-Junior	\$175.00	<input type="checkbox"/>	_____	Home Canning-Jams	\$250.00	<input type="checkbox"/>	_____
Children's Crafts-Intermediate	\$175.00	<input type="checkbox"/>	_____	Photography	\$250.00	<input type="checkbox"/>	_____
Children's Crafts - Senior	\$175.00	<input type="checkbox"/>	_____	Farm Produce	\$250.00	<input type="checkbox"/>	_____
Home Cooking 1	\$200.00	<input type="checkbox"/>	_____	Fruits & Nuts	\$350.00	<input type="checkbox"/>	_____
Home Cooking 2	\$200.00	<input type="checkbox"/>	_____	Art & Green Art	\$350.00	<input type="checkbox"/>	_____
Wine	\$200.00	<input type="checkbox"/>	_____	Hay & Grain Sheaves	\$350.00	<input type="checkbox"/>	_____
Knitting	\$200.00	<input type="checkbox"/>	_____	Plants & Flowers	\$600.00	<input type="checkbox"/>	_____
Embroidery	\$200.00	<input type="checkbox"/>	_____	Vegetables	\$600.00	<input type="checkbox"/>	_____
Crochet	\$200.00	<input type="checkbox"/>	_____	Crafts & Hobbies	\$600.00	<input type="checkbox"/>	_____
Sewing	\$250.00	<input type="checkbox"/>	_____	Gymkhana	\$700.00	<input type="checkbox"/>	_____
Quilting	\$250.00	<input type="checkbox"/>	_____				
Home Canning-Fruits & Vegetables	\$250.00	<input type="checkbox"/>	_____				
Home Canning-Pickles & Preserves	\$250.00	<input type="checkbox"/>	_____				

Option 3: Fair Venue Sponsorship – check the box of the Venue you would like to sponsor.

*Poultry Barn \$1,000.00

*Will be education display and 1 closed flock instead of competitions due to Government Orders regarding H5N1 Avian flu virus.

Sheep Show Ring \$2,000.00

Beef Show Ring \$2,500.00

Kid Zone \$3,000.00

Arena \$5,000.00

Main Stage \$7,500.00